

Trick Your Ride, Wheels Can Make Any Ride Look Hot and New!

When you think about what to do to trick out your vehicle, several things come to mind.

Chrome somewhere, step bars, brush guard and sometimes the least thought of but single most noticed way to REALLY make your ride standout... Wheels!!!

Wheels have evolved over the years to a point where the once state of the art “brushed slots” or “chrome spokers” are now one very small portion of the aftermarket wheels available . Bring to the forefront the latest in wheel technology with the most recognized in non-stick coatings and you have a match made for taking all the weather you can throw at them and the American Racing ATX series has done it.

The ATX Ledge is a wheel that incorporates the latest wheel manufacturing technology and coats them with Teflon!!!! I know what you’re thinking... “so you can cook an egg on them I suppose “ Not exactly, but think about what a non-stick surface could do for the look and maintenance needs of your upgrade wheels! No more a need to spend countless hours trying to constantly detail the wheels, rust or corrosion is virtually eliminated and therefore eliminating the need to remove the wheels for (northern Climates) winter and salt conditions that would normally “kill” past rim materials. Mud, brake dust and other grime just don’t stick to the Ledge and keeps them looking great between washes and beyond!!

In the fishing and promotional world I work in, keeping my ride looking great is critical. Image is everything and that’s why I chose American Racing ATX Series. When I’m traveling to a seminar or event, often times a car wash isn’t exactly close by, the weather often isn’t very good for keeping your rig looking in tip top shape and time is critical, in steps the ATX Ledge wheels. Tremendous selections, sizes to fit nearly any vehicle, these wheels really have a look to fit any personality or need.

Now something that I have been asked many times at seminars and appearances why I didn’t have matching rims for my boat trailer...? In steps the ATX series again!! The Ledge can now give you that “package” you’ve been wanting and the ultimate way to personalize your favorite vehicles!!! Nothing compares and nothing stays looking showroom condition with minimal effort other than the ATX Series Ledge by American Racing!!

Now for 2011 the ATX series has added 3 more styles to the Teflon coated Wheel selections, the Artillery , Mojave, and Thug. These all offer unique styles and sizes to fit the look your in the mood for!!!

